

Intro to Business and Economics

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This article will address the basic concepts behind economics and business. The study of economics is complex and economists are necessary in order to help society analyze data and research the impacts of topics such as inflation or interest rates. Economics is regarded as a social science and its main purpose is to investigate the proper distribution of limited resources. It is the study of how markets work and how people interact in an economy.

There are multiple branches of economics and within economics there are different types of economies. Now, what does that mean? Well, political economies are sectors or types of ways an economic system is handled. In a capitalistic economy, people get private ownership and free markets. In a socialistic economy, there is public ownership and a social welfare system. Finally, a communist economy is about collective ownership. All of these different types of economic systems impact a country, its citizens, and its prosperity. Examples of capitalist countries are Switzerland and Australia. Examples of socialist countries are Sweden and India. Examples of communist countries are North Korea and Cuba. However, countries are often a mix of the different types and so these examples do not necessarily only apply to their respective categories. By assessing how well these types of economies work, countries are able to learn what works best to achieve certain goals and economists can help to determine that.

Economics is the study of society and is understood to be a type of science that researches the actions made by humans. It investigates outputs and inputs of material goods within a country and the interactions between businesses and households. We need economists in order to understand both how the economy works and to understand how individuals and firms make economic decisions. How does the macro economy and micro economy work? How do people make economic decisions? These are all questions that economists set out to uncover.

Similar but not identical to economics is business. However, business is a broad subject and can have many different definitions, so this article will address just a few interpretations of the term. One interpretation is a business is an organization that sells products. However, when describing a business degree, major, or profession, the term means something a little different. There are multiple types of business degrees, these include accounting, finance, marketing, analytics, and also economics. These degrees teach finance theories and application of business skills. These degrees can prepare an individual for a multitude of different careers. Business is such a huge part of our economy and world that topics relating to it are practically endless. If a student wants to start a business or become an entrepreneur, then a business degree can help prepare them for that.

Business is a part of economics. They make up the way the world works and the next series of articles will investigate deeper into this topic.

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